

Mad Dog Music

Please note any combinations of the services packaged below are available at comparable pricing. Please contact Mad Dog Friedman at (303) 926-9626 (H), (970) 203-4757 (C) or at maddog@poetscoop.org for a price quote for a customized package to fit your specific needs. You may also want to visit www.mdfriedman.com to view other web sites designed that Mad Dog has designed.

Club Promotional Plan Packages:

- **Basic Web Site Plan** -- \$150 one time set fee plus \$25 per month maintenance/hosting fee
 - your own domain name
 - images, music and/or video samples formatted and uploaded
 - static map/directions, menu/specials, photo and club description pages
 - monthly updated calendar page with links to band pages
 - logo design optional for an extra one time charge of \$100
 - photo shoot of just the physical layout of your club for an extra one time charge of \$75
 - photo shoot of your club, band and patrons on a specific scheduled night for an extra one time charge of \$150

- **Basic Web Site Plan plus Booking Agent Plan** -- \$150 one time set fee plus \$175 per month maintenance/hosting/booking fee
 - all of the features from the above plan PLUS:
 - § recruiting and contracting a 6 – 12 week rotation of high quality, professional bands appropriate for your club for 2 nights each week
 - § constantly updated monthly calendar in a printable format emailed to club manager/owner and posted on web
 - § semiannual updates to photo page with on location photo shoots included

- **Premium Promotional Plan** -- \$150 one time set fee plus \$175 per month maintenance/hosting/promotional fee or \$300 maintenance/hosting/promotional/booking fee
 - all of the features from the above plan(s) PLUS:
 - § a perpetual paid quarter page (3-1/2" x 4-3/4") advertisement in the Colorado Blues Society bi-monthly newsletter, The Holler. (The cost of the original and updated designs of this ad are included in this plan).
 - § Free listings in Westword & and on KUVU, KGNU, KUNC, KRFC and in various web entertainment directories.
 - § 15 calendars printed on cardstock (8.5" x 11") and delivered to club by the last week of the previous month.